



Bernard Wise

June 1, 1926 - December 13, 2013

Bernard Wise, 87, of Hudson, died Friday, December 13, 2013 at Whittier Rehab and Skilled Nursing Center in Ghent.

Born June 1, 1926 in Philadelphia, he was the son of the late Morris and Hannah Wise. He was a graduate of Drexel University and received his Masters Degree from the University of Pennsylvania. He served in the US Navy during World War II.

Bernie was an electronic engineer and President of Energy-Onix in Valatie, a company he founded in 1987. He was a broadcast pioneer with 60 years experience in the design and manufacture of broadcast transmitters. He is credited with bringing "Grounded Grid" design to FM Broadcasting. He traveled the world being an inspiration for numerous careers in the radio broadcast industry and radio station owners. He received the Governor's Award from Mario Cuomo in 1992 for being the top exporter in New York State. Recently he received recognition for his contribution in the broadcast field by the Idea Bank Members.

He is survived by his son and daughter-in-law, Jack and Mary Wise; three grandchildren, Jack, Sara, and Anthony; his sister, Natalie Silverman, and four great-grandchildren, Nataliya, Christopher, Zoe, and Matthew.

He was predeceased by his sister, Phyllis Kunin.

A gathering will be held on Saturday, January 25, 2014 at 11:30 am at the Bates & Anderson - Redmond & Keeler Funeral Home. A memorial service will follow at 12:30 pm at the funeral home.

Memorial donations in Bernie's name may be made to the Columbia Greene Humane Society, 125 Humane Society Road, Hudson, NY 12534.

Tribute Wall

RN

“ *Ron Nardelli lit a candle in memory of Bernard Wise*



Ron Nardelli - December 06, 2015 at 04:46 PM

RN

I new & worked for Bernard in 1977 in Williamstown, New Jersey when he was working on building a TV Video Switcher & antennas, I admired him greatly for his knowledge & kindness to his employees. He was one of a kind & will be greatly missed. Rest in peace Bernie.

Ron Nardelli - December 06, 2015 at 04:49 PM

EM

“ While working for NBC (O&O) Television in Chicago (WMAQ) I decided in 1988 to purchase an AM station with a CP to build an FM station in my hometown at Helena, Arkansas. It was about 1990 when I called Energy Onix and talk with a nice gentleman about purchasing a used FM transmitter to build the FM station.... He humorously asked... A "used" transmitter? What do you want that for? We had a nice friendly talk and there was a bonding. I was impressed with him and he was impressed with me. Shortly thereafter a brand new MK 3.5 was deliverer to me in Helena. That was the beginning of a very good friendship. That gentleman I talked with was Bernie Wise. My wife and I finally met Mr. Wise in person at a National Religious Broadcasters convention.

Mr Wise was a type of businessman that didn't want to just sell you something but he got involved with his customers in helping to solve problems and offering good advice and counseling. He stood behind his product even well beyond a warranty period. On several occasions when he was not satisfied with our station's contract engineers or a diagnoses of a problem by them he sent an engineer from the factory. He would do things often even at his own expense to make his customers happy. I was very impressed with him and the good heart that he had for his customers. Every radio owner station owner that I knew or met I recommended the best transmitter company in America and the owner of that company, Mr. Bernie Wise. You were not just buying a transmitter but a relationship... a good relationship and friend who would go out of his way to help you. A number of them took my recommendations and too were satisfied.

I told Mr. Wise that he should write a book about himself. I often suggested to him to open up a second factory in the Midwest perhaps Memphis. I was indeed impressed with him, his knowledge

and his abilities. Some of the old timers at NBC knew of and respected Bernie Wise.

Mr Wise and I would call each other often to just check up on each other. Last year when a tragic event that nearly brought about my death happened to me Mr. Wise called and offered words of encouragement to me while I was recovering.

I wanted Mr. Wise to meet all of my children so my wife, all of the kids (8 at that time, now 9), and I travelled one week to Valatie, NY in our family RV. Mr Wise met us at a certain point on the highway to escort us to his factory where we toured, shot pictures and enjoyed a wonderful fellowship.

When I heard of his death I was very saddened and now have a feeling of void and emptiness. I am also going to miss hooking up with him at various radio broadcast conventions and gatherings.

To his family... My wife, the children and I send our prayers up for you.

*ELIJAH MONDY, owner
KJIW-FM, 94.5 Helena, Arkansas
WJIW-FM 104.7 Greenville, Mississippi
KCAT-AM 1340 Pine Bluff, Arkansas*

Elijah Mondy - January 24, 2014 at 09:52 AM

CH

“ My condolences to the family. Bernie was a great guy. I met Bernie in 1971 when we were trying to start QEI designing and manufacturing monitors for the broadcast industry. Bernie gave us our first order for AM monitors branded for CCA. This order was just in time to keep QEI afloat. We kept in contact over the years, if only at the NAB show. About 3 years ago, I had lunch with Bernie at Hudson. We had a good talk over old times. I am very sorry to hear of his passing.

Charlie Haubrich President (retired) QEI Corp.

Charlie Haubrich - January 24, 2014 at 07:56 AM

AR

“ *From: Mon Quijano,
If Steven Job was the father of Apple, then Bernard Wise is the father of Broadcast Transmitters. Farewell and Thank you for your Wonderful Legacy. From Broadcast Engineers and Radio Technicians in the Philippines*

A. Rodriguez - January 02, 2014 at 10:57 AM

MM

“ *I never met Bernie personally but had the opportunity to speak with him on the phone from time to time as our radio station has been running an Energy Onix transmitter for many years. He was always concerned about our problems and liked to talk about the radio business. He will be missed. Radio has lost a great friend. Prayers and sympathy go out to your family from all of us at KLQP-FM in Madison, Minnesota.*

Maynard Meyer - December 31, 2013 at 09:16 PM

VE

“ Dear Jack and Mary, Please receive our best wishes in this time of sorrow. Over the years and the purchases of 7 or 8 transmitters, we got to know Bernie, not just as a business owner but a real friend. His years of pioneering in the field place our memory of him as a true founder of technology that built the concrete foundation for what we have today.

Bernie was never too far from the phone to help when the need was there.

Our prayer is that God will reveal himself to each of you in this time of sorrow.

*The entire VCY Radio and Television Network
Milwaukee, Wisconsin*

Vic Eliason - December 26, 2013 at 10:45 AM

CS

“ I first became indebted to Bernie (and a lifelong friend) in 1962 when our tiny FM station wanted to go stereo with a home-built set-up. He sent us the schematic of a Stereo Generator he was designing for RCA. We built it and used it, as a "pioneer" with stereo when "nobody else in the Alleghenies" had it.

From there on, he supplied transmitters, STLs, translators, and, most important, good conversation and advice. He was so proud of his son, and how he'd travel all over the world after he himself didn't want to go.

I will give the family the thought that was told to a family by a man who was dying, and which is such a wonderful idea: "After he's gone....talk about him. Tell funny stories about him. Tell experiences he loved to share. As long as you're talking about him, he'll still be with you."

God Bless Him. He was a Good Man. And a Good Friend.

Cary Simpson

Cary Simpson - December 23, 2013 at 07:08 PM

CL

“ Dear Jack and Mary and Family,
Bernie sure was a memorable character. Nothing seemed to bother him except that he wanted to make sure the people that meant the most to him were OK. It was a privilege to work with him and you, his family.

May time help ease your pain.

Fondly,

Claudia and Terry

claudia - December 22, 2013 at 07:15 PM

SS

“ I met Bernie just over a decade ago when I became a member of the International Broadcasters Idea Bank. On numerous occasions I shares a meal or a beverage with Bernie at the various Idea Bank meetings. Bernie was easy to get to know and the conversation always flowed easily. I am saddened to learn of my friend's death and will miss seeing him at future Idea Bank meetings. He may be gone but will not be forgotten. May he rest in peace.

Sam Stemm
WBGZ Radio
Alton, Illinois

Sam Stemm - December 19, 2013 at 04:10 PM